



Shift your business from clunky one-off sales to a high-value recurring revenue system that transforms sales.

salesSHIFT

We help businesses move from messy, effort-heavy sales cycles into clean, predictable recurring revenue systems by **identifying and extracting value driven recurring revenue offers** using our inhouse AI tools that revolutionize your business and sales models.

Not more marketing. Not more hustle. Better monetisation.

Stop chasing the next job. Start building predictable income.

Brought to you by:



The Problem Most Small Businesses Face

Many businesses operate in what we call "Spaghetti Mode." Revenue comes in tangled strands that are hard to predict and harder to manage. Every week starts at zero – you must sell again, deliver again, invoice again, and hope the payment arrives. The result? Hard work – but very little stability.

Common Symptoms

If your business is in Spaghetti Mode, you may recognize these signs:

- Sales pressure every week
- One-off jobs and manual quoting
- Invoice chasing
- Cashflow volatility week to week and pressure finding cash for wages
- Constant selling and a focus on closing sales with a need for sales staff to grow.



"In the old model, every week starts at zero. You must sell again, deliver again, invoice again, and hope the payment arrives."

— Sales Shift™

The Sales Shift Answer

Sales Shift™ restructures the way your business earns revenue. Instead of relying on constant new sales, we redesign your offer so customers pay regular recurring dues for ongoing value.

- Know how you provide your unique value via high value offers
- Low selling pressure with a focus on delivery value not closing sales
- Higher client retention due to delivering predictable outcomes
- Build a more valuable business based on a recurring revenue model.

What becomes possible

Sales Shift™ helps you re-think about your sales model to instead be value driven:

- From asking "Where are sales going to come from this week?" to a focus on delivery what you promised to customers who are already paying
- From clunky sales and needing to close sales to consistent revenue streams each month
- From one-off customers to long-term partnerships and customers that rave about you.

📌 **Sales Shift™ is not about more marketing or more hustle. It's about better monetisation — redesigning how your business earns so that value flows both ways, reliably, every month.**

The Sales Shift™ Framework

📌 **Sales Shift™ follows a simple four-step framework designed to transform how your business earns revenue .**

4

Steps — a clear, structured process from analysis to execution

90

Day Roadmap — a practical transition plan you can implement immediately

0

Extra Staff Needed — we redesign what you already have

Step 1 – Untangle the Revenue

We begin by analysing your business and industry to find the recurring revenue and value hiding in plain sight. We examine:

- Your current services and market demand
- Customer behaviour and client pain points
- Then we help you get creative in how to package that up differently.

Step 2 – Extract the Core Value

We then identify afresh your core value offerings, how you deliver for your customers and then reinvent it. With the help of our inhouse innovative AI tools you then get a **new business model** focused not on sales but on delivering value in the best way only you can. In doing this we work out for you:

- The outcome your customer wants
- The ongoing problem you solve for them
- The exceptional value you provide that beats out your competitors.

Step 3 – Repackage Your Offer

We then show you how to convert your **existing services** over to this new value-driven delivery system via your '**Value Based Offer**' that will be too hard not to ignore. For eg.

- Instead of doing one off training for \$250 we repackage your services into transformation journey's over 6 or 12 months for a regular set monthly fee of \$100 and membership to a value driven cohort group.

Instead of worrying about chasing the next sale, your focus shifts to **delivering excellent value to customers that you already have.**

Step 4 – Roll-out the new Recurring Revenue Engine

You now transition your business over to your **new business model** with our clear 90 day implementation plan. We provide you:

- A detailed explanation of your new 'Value Based Offer'
- 90 days rollout implementation plan
- Draft cold calling email scripts
- Phone scripts to help you convert customers
- A 4 page booklet for letter box drops to your exiting customers
- Weekly accountability phone call to follow-up implementation with you

📌 **Key Insight: Most businesses already have recurring demand. They simply can't see it or invoice it the wrong way.**

Your Sales Shift™ Investment

What your get from SalesShift

1. **Your investment includes** a clear strategy + value driven offer you can implement immediately.
2. **We ask for an upfront fee to get started then an amount per month** on delivery of our report.
3. **You then implement your new value driven offer** with our **90 day rollout plan**.
4. **You pay us \$99 per month** until you have 80% of your business converted over to your new system (this is the motivation to make sure you implement the changes).

\$499

\$499 one off initial fee to show your commitment to a new way of doing sales and delivering value

\$99

\$99 p/m for 12 months until you get 80%* (of a product/ service) converted to new offer *avg target

\$500

\$500 exit fee if you want to cancel out at any time (non obligation to continue)

What this fee covers

1. **Our total fee of around \$1,687 over 12 months includes;** understanding your business, gathering key documents, analyzing opportunities, core offer extraction, designing new recurring revenue model
2. **Plus you get a 90-day implementation roadmap and follow-up phone calls from us.**
3. **We spread this over 12 months** because we want to journey with you to make sure the change over actually happens plus its easier on your cashflows.

Before salesSHIFT

1. Revenue fluctuates week to week
2. Sales pressure never stops
3. Pricing based on market
4. Invoice chasing
5. Business valuation reliant on inconsistent sales

After salesSHIFT

Business built on recurring revenues

1. **Crystal clear value offering**
2. **Pricing based on value delivered**
3. **Predictable monthly revenue**
4. **Higher client retention & business valuation**

Next Steps -sound too good to be true? Give us a try.

- ☐ **Book your salesSHIFT Business Discovery Call – Discover how your business can move from transactional sales to predictable monthly revenue. We'd love to help you make the shift.**

Ready to Begin?

If the idea of building value driven predictable revenue sounds like a good idea then take the next step and explore what salesSHIFT could do for your business. Start with a free enquiry.

Contact Spaghetti Hub / salesSHIFT

e: hello@spaghettihub.co.nz

W: <https://www.spaghettihub.co.nz/salesshift>

[Get In Touch](#)

About Spaghetti Hub

salesSHIFT is brought to you by Spaghetti Hub, where we create innovative solutions to help people and organisations win in life, work, and business.

salesSHIFT helps businesses move from messy, effort-heavy sales cycles into predictable recurring revenue systems by **identifying and extracting value driven recurring revenue offers.**

See <https://www.spaghettihub.co.nz/salesshift> for more information.